



**Getaway  
Games**

1 Day + 5 Sports = You a **GETAWAY GAMER?**  
www.getawaygames.net

May 24th, 2008  
Oswego East  
High School Fundraiser



## Fundraiser Package Details, Ad Options & Size Specifications

Come support the local Oswego East Boys Basketball Program by participating in their summer fundraiser, Getaway Games! You will have a blast in this unique event that will prove to be unlike anything you have ever played in. Play to win or just play to have fun. Regardless, help the Oswego East basketball team and become a Gamer!

- Cost:** \$125 per player (teams of 4)  
**Max Teams:** 32 teams  
**What you get:** 2 games of bowling, 16" HR derby, basketball shooting competition, full 18 hole golf scramble, dinner, 1st class card tournament, tons of giveaways (t-shirt, deck of cards, etc.), prizes for everything including 'average joe prizes'.



*All Corporate Fundraiser Packages include:  
\$500 Team Entry Fee Plus 20% Discount on Selected Ad.*

### Ultimate Getaway Gamer Package

*Event Sponsor (Only 1 Available)*

**\$1,500 Includes:**

- Entry fee for 1 team (\$500 Value)
- 2 Page Spread advertisement in Event Guide.
- 2008 Oswego East High School Getaway Games Fundraiser Presented by " " .
- Company Name and Logo included on all promotional materials for the event.
- P.A. Announcements at every venue throughout the event.
- Logo on top of Sponsor Webpage for the event.



### Gold Package

*Half Page*

**\$780 Includes:**

- Entry fee for 1 team (\$500 Value)
- Half Page ad in Event Guide
- Company logo on Event Sponsor Webpage

**Half Page  
Color Ad  
3.9 x 5**

### Silver Package

*1/4 Page*

**\$700 Includes:**

- Entry fee for 1 team (\$500 Value)
- 1/4 Page ad in Event Guide
- Company logo on Event Sponsor Webpage

**1/4 Page Color Ad  
1.85 x 5**

### Platinum Package

*Full Page*

**\$940 Includes:**

- Entry fee for 1 team (\$500 Value)
- Full Page ad in Event Guide
- Company logo on Event Sponsor Webpage
- P.A. Announcements throughout events.



**Full Page  
Color Ad  
5 x 8**

*Upgrades - Inside Front Cover - \$1,060 (1)  
 Inside Back Cover - \$1,060 (1)  
 Outside Back Cover - \$1,140 (1)*

### Bronze Package

*1/8 Page*

**\$640 Includes:**

- Entry fee for 1 team (\$500 Value)
- 1/8 Page ad in Event Guide
- Company logo on Event Sponsor Webpage

**1/8 Page  
Color Ad  
1.85 x 2.4**



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May 24th, 2008



**Oswego East**

**High School Fundraiser**

**Ad Only Options**  
*(Does not include team entry fee)*  
**& Size Specifications**

***All Individual Fundraiser Packages include:***

- ***Ad in Event Guide***
- ***Logo on Sponsor Webpage***
- ***Logo on Promotional Posters.***

**Full Page Ad - \$550**

**Half Page Ad - \$350**

**1/4 Page Ad - \$250**

**1/8 Page Ad - \$175**

**Full Page  
5 x 8**

*Full Page Ad Only*  
**\$550**

**Half Page  
3.9 x 5**

*Half Page Ad Only*  
**\$350**

**1/4 Page  
1.85 x 5**

*1/4 Page Ad Only*  
**\$250**

**1/8 Page  
1.85 x 2.4**

*1/8 Page Ad Only*  
**\$175**

**All Ads  
Full Color**



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Date: \_\_\_\_\_

Sales Rep: \_\_\_\_\_

Invoice #: \_\_\_\_\_

**Getaway Games Event Day - May 24th, 2008**

# Oswego East High School Fundraiser Sign-up Form

Business Name \_\_\_\_\_

Customer Name: (approved by) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Web Site \_\_\_\_\_

***Fax Completed Sign-up Forms to: 309.353.4577***

*(All Ads include: Ad in Event Guide, Logo on Sponsorship Webpage and Promotional Posters)*

## Corporate Team Fundraiser Packages (\$500 Team Entry Fee plus 20% off Selected Ad)

**• Ultimate Getaway Gamer Package**  
\_\_\_\_\_ **\$1,500**

**• Platinum Level:**  
\_\_\_\_\_ **Full Page**  
**\$940**

**• Gold Level:**  
\_\_\_\_\_ **Half Page**  
**\$780**

**• Silver Level:**  
\_\_\_\_\_ **Quarter Page**  
**\$700**

**Upgrades:**

\_\_\_\_\_ **Inside Front Cover**  
**\$1,060**  
\_\_\_\_\_ **Inside Back Cover**  
**\$1,060**  
\_\_\_\_\_ **Outside Back Cover**  
**\$1,140**

**• Bronze Level:**  
\_\_\_\_\_ **Eighth Page**  
**\$640**

I give my permission to use my company's name as a reference when soliciting other businesses.

## Individual Fundraiser Packages

Ad Size: \_\_\_\_\_ **Full** \_\_\_\_\_ **Half** \_\_\_\_\_ **1/4** \_\_\_\_\_ **1/8**  
**\$550** **\$350** **\$250** **\$175**

Ad Layout: \_\_\_\_\_ **Supplied** \_\_\_\_\_ **In-house Design**

**PAYMENT METHODS:** *Check / Credit Card / Invoice* Amount: \$ \_\_\_\_\_

**Card Payment Type:** *Mastercard / Visa / AmEx / Discover*

**Card Number:** \_\_\_\_\_ *Exp. Mo.* \_\_\_\_\_ *Yr.* \_\_\_\_\_

**Card Holder's Name:** \_\_\_\_\_ **Card Holder's Zip** \_\_\_\_\_

**Signature** \_\_\_\_\_

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**IMAGE REQUIREMENTS**  
Ads should be submitted as a .ai or PDF (300 dpi or greater) format. Images files such as logos, listing photos, realtor photos, etc. should be sent as eps, tiff, jpeg or ai files. Resolutions should be at least 300 dpi or higher, NO gif files please.

**AD SUBMISSION**  
Ads can be submitted by email to info@varsitypublications.net in files no larger than 8MB, if larger please contact us for further instruction or on disk.



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